



# Canberra Business Chamber

## Principal Members

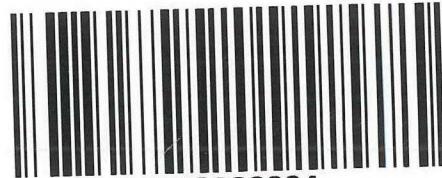
ActewAGL  
Canberra International Airport  
CanPrint Communications  
Pty Limited  
Casino Canberra  
Citadel Group  
Communities@Work  
Cre8ive  
Deloitte  
Dixon Advisory and  
Superannuation Services  
Elite Sound & Lighting  
eWAY  
EY (Ernst & Young)  
Forestrack / Secure Aviation  
Hindmarsh  
Hyatt Hotel Canberra  
Icon Water  
iiNet  
KPMG  
Lend Lease Building Group  
Master Builders Association (ACT)  
National Australia Bank  
NEXIS Accountants &  
Business Advisors  
PricewaterhouseCoopers  
Service One Mutual Ltd  
Shape Group  
Staging Connections (ACT)  
Telstra Corporation Limited  
The Village Building Co  
Toshiba (Australia) Pty Ltd  
TP Dynamics Pty Ltd  
UNSW Canberra  
Windlab Systems Pty Limited

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PWG002664

15 July 2016

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Planning and Environment Department  
NSW Government  
PO Box 5475  
Wollongong NSW 2520

Department of Planning  
& Environment  
**RECEIVED**

**21 JUL 2016**

Southern Region-Wollongong

## **CBC Submission to the NSW Government's Draft South East and Tablelands Regional Plan**

Canberra Business Chamber (CBC) supports the vision and goals articulated in the regional plan and congratulate the NSW Government on the vision it has created for the region. This submission provides comments on specific elements of the submission where the CBC sees opportunities for partnering with the NSW government, local councils and regional businesses.

### **Tourism**

CBC notes the importance of tourism for Canberra and the South East and Tablelands Region and supports strategic direction 3.1 Support and promote the growth of the tourism industry.

CBC is working with its members and international connections to promote international tourism in the ACT and surrounding region. CBC views international flights as a game changer for international tourism in Canberra and the South East and Tablelands region, including a significant opportunity to attract high value visitors from Asian to the region, particularly Singaporean and Chinese tourists, by leveraging off unique nature based visitor packages.

CBC's Tourism Industry Advisory Council is uniquely placed to develop new product packages for the region. CBC's members include a number of key tourism industry bodies and organisations such as Canberra Airport.

### **Agri-Food Exports**

CBC sees international market opportunities for high value added and fragile agri-food exports to China and Asia beyond with advent of international flights. CBC welcomes the opportunity to partner with the NSW Government and primary producers in the South East and Tablelands in taking advantage of these market opportunities. CBC's recently signed MOU's with the Singapore Business Federation and Wellington Chamber of Commerce and the relationships it has established in China ensures it has a range of existing relationships to promote international exports.

CBC currently manages the ACT Tradestart contract on behalf of Austrade. The prime objective of Austrade's TradeStart network is to assist small and medium sized exporters to achieve long term success in international

markets. Integration with Austrade programs ensures CBC is well placed to assist regional business link into overseas markets and global trade networks.

### **Priority Industries for the region**

CBC supports the NSW Government's priority industries for the region: tourism; health, disability and aged care; public administration and defence; education and training; primary industries and renewable energy; and freight and logistics. CBC's has many members within these industries, offering supply chain collaboration and partnership opportunities with businesses in the South East and Tablelands Region

### **About the CBC**

CBC represents more than 5,000 businesses through direct membership and affiliated industry and association groups across Canberra and the Region. It is an organisation that connects business in Canberra and the region.

CBC members are a diverse membership base of like-minded individuals. CBC engages in every facet of industry and commerce across the region, providing networking opportunities at every level with others who are passionate in the promotion of our economic and business development.

CBC connects members to learn from one another, to form strategic alliances and to develop the economic future of our region. CBC's strategic alliances stretch across the globe. Members have access to a broad range of services and expert advice to help meet the challenges facing business today.

You will note from the enclosed CBC landmark publication, *Destination 2030*, released in March 2016 that the Canberra Region features as integral to our vision for the future.

I welcome the opportunity to discuss ways that CBC can work with the NSW Government and local councils to promote the growth on businesses in the region.

Yours sincerely,



Robyn Hendry  
Chief Executive Officer